

FORUM 5i 2020

INNOVATION AND CARBON FOOTPRINT: WHICH SYNERGIES?

TUESDAY 29TH SEPTEMBER 2020

WTC GRENOBLE CONVENTION CENTER

F O R U M



INNOVATION
INDUSTRIE
INCLUSION
INVESTISSEMENT
INTERNATIONAL

An edition that is committed and responsible

Every year, Forum 5i welcomes over 500 visitors and focuses on a major societal issue. Over the course of the day, the event brings major players in the sector of innovation together to exchange ideas about technological, economic and societal problems and discover new innovative projects at the same time.

In view of the current situation, all preventative measures recommended by the competent authorities will be implemented (masks must be worn, coordination of crowds and navigation, provision of hand sanitizing gel, counting system, etc.). **For the Métropole, maintaining this event is a way of showing their strong support for local entrepreneurs and the local ecosystem.**

While companies in all sectors are strongly encouraged by the public authorities to take measures to reduce their CO2 emissions and their environmental impact, in 2020, Forum 5i will address the following issue in particular: "Innovation and Carbon Footprint: which synergies?".

The topic will be discussed through testimonials and experiences presented by local players and, of course, through the new innovations which will be looked at from two different points of view:

- Technological innovations as solutions to reduce the carbon footprint,
- And how these innovations must also take into account their own ecological impact.

Grenoble Alpes Métropole
a unique model of cooperation

For a long time now, the Grenoble Métropole has been using a unique model based on the close ties between the players and research and between industry and higher education, which all come together and revolve around an attractive and effective innovation policy. Forum 5i (Innovation, Industry, Inclusion, Investment, International) is part of this ambitious and lasting approach.

23rd edition

353 projects
presented to investors

3,700 jobs generated

131 start-ups
raised funds

1 billion euros
fundraising



2nd French
research pole



23,000 public and
private researchers

Focus on the new events that will feature in the 2020 edition

This year, visitors and investors can attend two new highlights:

- Tuesday morning (9.00am, TBC): Pitches of Start-ups selected to participate in Venture 5i
- Tuesday afternoon: Major companies will present their strategies for reducing their carbon footprint.

Returning highlights:

- **The technological showcase** (can be visited throughout the day) displays and focuses on a variety of different projects developed by local laboratories.
 - **The round table** (9.30am – 11.00am) brings together national and European experts to share ideas about the economic, technological and societal issues related to technical innovations that use little energy.
 - **Venture 5i** (reserved for investors and start-ups looking to raise funds) allows a handful of pre-selected, innovative companies to meet around 50 national and international investors with the aim of raising funds to finance their ideas.
- ⇒ This year, Forum 5i and Inosport (an annual convention that combines innovation, sport, leisure and health) have decided to combine forces to encourage the development and financing of innovative projects in their respective domains. In addition to the cross-promotional activities, this partnership means that candidates that sign up for the Inosport competition can also put themselves forward to participate in Venture 5i.

At the end of this jam-packed day, two trophies will be awarded:

- The “5i Trophy®” is given to the company that has submitted the most innovative project to the investors.
- The “Public’s Favourite” trophy is awarded by the trade fair visitors.

www.forum5i.fr and live on [@forum5i](https://twitter.com/forum5i)

[#forum5i2020](https://twitter.com/forum5i) [#innovation](https://twitter.com/forum5i) [#RSE](https://twitter.com/forum5i) [#carbonfootprint](https://twitter.com/forum5i)

PRESSE CONTACTS

plus2sens agency

Claire-Marie Signouret – 06 14 61 82 95

clairemarie@plus2sens.com

Margaux Dumoulin - 06 21 47 65 34

margaux@plus2sens.com

ORGANISED BY

Grenoble-Alpes Métropole

DGA Développement et Attractivité

Phone : 00 33 (0)4 57 38 49 88

celine.tupin@lametro.fr



EN PARTENARIAT AVEC



AVEC LE SOUTIEN DE

