



PRESS RELEASE

March 2018

The Venture 5i[®] call for applications is launched! 21th edition of the Grenoble funding forum for innovative companies seeking funding.

Pioneering in meetings between start-up and investors in France, the 21th Venture 5i[®] convention, Forum 5i[®] (Innovation, Industry, Inclusion, Investment, International) funding forum organised by the Greater Grenoble City Area, will take place on 30th and 31st May 2018 at the WTC Conference Centre in Grenoble. Venture 5i[®] provides optimal capital-raising conditions by organising a dedicated annual convention where innovative from Auvergne-Rhône-Alpes and Alpine Arc companies looking for funding can meet national and international investors. More than 890 million of euros were raised since 1998. This time-optimized two-day convention allows project developers to present their innovations and investors to have time to choose those they wish to explore.

Project developers who would like to participate in Venture 5i[®] have until **April 17 2018** to apply. They can register on the online platform <http://venture5i-2018.insight-outside.fr> to submit their projects in all fields of innovation (digital, energy, environment, biotech/medtech, etc.) and at different levels of maturity (early stage, development). This convention will allow them to meet funding partners who can progress their project faster.

The selection committee composed of a prestigious jury of investors who are acknowledged experts in their field will judge the start-up on the basis of 8 criteria: proposal, market, product or service, competitive positioning, "Go-to-Market" development strategy, clients, funding and team. The Venture 5i[®] 2018 Selection Committee President is Dieter Kraft, Managing Director, TRUMPF Venture GmbH.

Venture 5i[®] enjoys a solid reputation. Investors come mainly to discover promising start-up based on technological developments from the various agencies in the rich Grenoble ecosystem. These start-up provide opportunities for investing sums ranging from 100 K€ to 8 M€.

Forum 5i[®]

Organised by the Greater Grenoble City Area, this convention is recognised as one of the main European events supporting the development and funding of innovative companies. Forum 5i[®] will be based on three major axes: a funding forum Venture 5i[®], a technology showcase and a round table both on DeepTech. Since its creation 307 projects were presented to investors, 110 start-up raised funds, more than 4000 jobs generated

Forum 5i[®] Press centre - Le Service Kom by InfluenSo

Elisabeth Briand - Tel.: +33 (0)6 58 01 12 58 - eli.briand@leservicekom.com

Sophie Merindol - Tel.: +33 (0)6 37 84 19 70 - sophie.merindol@leservicekom.com